



DIGITAL RIGHTS GROUP SWINGS FIRST LOOK WITH GORILLA MEDIA INC

London, 17th March 2009 - Leading London based distributor C4i, part of the Digital Rights Group (DRG), can today announce an exclusive first-look deal with new Toronto based producer Gorilla Media Inc, the company formed through a partnership between The Nightingale Company and factual television creatives Sean Connolly and Burak Ozgan.

Launched in November 2008, Gorilla Media Inc focuses on factual entertainment and high-end documentary production. The agreement with C4i and DRG will grant the distributor first-look to acquire international distribution rights for the producer's impressive slate of projects, which are currently in various stages of development.

Niki Page, Acquisitions Manager at C4i who negotiated the deal said, "Partnering with both new and established producers throughout the world is a key strategy at DRG and we are continually looking for opportunities that will enable us to offer the most diverse slate of programming to international broadcasters. Gorilla Media Inc is a collaboration between some of the top production talent in Canada today and they bring a huge amount of expertise to the table. We eagerly anticipate their new projects and look forward to launching these to the international marketplace very soon."

Sean Connolly from Gorilla Media Inc added, "We are delighted to be working shoulder to shoulder with the Digital Rights Group. In the four months since our launch we have already developed a strong slate of projects, and the support of a distributor with such a solid reputation on the worldwide stage will enable these projects to fulfill their international potential as well as build the global presence of Gorilla Media Inc from the outset."

Notes to editors:

For further information contact:

Gemma Feeney

PR & Marketing Manager

+44 (0) 20 7494 5828

+ 44 (0) 7827 830 949

About DRG

The UK's leading independent distributor, **Digital Rights Group**, is backed by IMAC (Ingenious Media Active Capital), the largest listed media fund in Europe. DRG provides producers with international distribution for their rights and programmes independently of the major broadcasters and other producer-owned distributors.

The Group works with producers during all phases of the production process; from development to the acquisition of finished programmes and formats. The focus is on high quality, multi-genre content delivered to all platforms.

The Nightingale Company is a film, television and new media production firm headed by Debbie Nightingale, founding director of the Hot Docs International Documentary Festival, and Shain Jaffe. An established producer of feature films, documentaries, children's animated series, interactive content and high-end drama series, recent productions include *The Line*, a 15-part grimy cop dramedy for Movie Central and The Movie Network Canada, and the interactive multiplatform series *Do You Believe Me?*, produced in partnership with Portugal's beActive.

Sean Connolly has headed up content development at a number of Toronto independent producers including Red Apple, Ellis Entertainment and, most recently, Proper Television, where he brought to green-light original series *Newlywed Nearly Dead?* (Slice Network and C4i), *Junk Raiders* (Discovery Canada) and *Realtor Vs Realtor* (HGTV).

Burak Ozgan has been lead editor on a number of top-rated, international format series, including *Canada's Next Top Model* (CityTV), *Canada's Worst Driver* (Discovery Canada) and *The Unsellables* (HGTV). He has also cut high-rating documentary series and specials, including *Outlaw Bikers* (History Television Canada and Five UK) and *The Body Machine* (Discovery Canada).