



'Gorilla To Fly Canadian Flag At International Format Awards'

Toronto, 2nd October 2009 – Toronto based factual producer Gorilla Media Inc has been short-listed for an International Format Award for their show "Make The Politician Work".

Produced in association with CBC News and Factual Entertainment, this format sees high-ranking politicians tough it out in a grueling, everyday jobs, which are cleverly linked to their roles in politics.

Gorilla is among just four companies in the running for the "Best Observational Documentary/Factual Entertainment Show" accolade in the C21/Frapa International Format Awards, to be announced at MIPCOM 2009.

The final winner in each category, as chosen by votes from a community of 35,000 international entertainment executives, will be announced at a ceremony during Mipcom in Cannes on Wednesday October 7.

Co-founder Sean Connolly, who will represent Gorilla in Cannes said, "This is a true indication of the rising popularity of Canadian factual formats internationally. And we're proud to be flying the flag for Canada."

"For Gorilla, this is a great endorsement of our first format, which we are launching internationally at MIPCOM through our distributor C4i. We hope to see 'Make The Politician Work' roll out across multiple territories in the coming year."

Gorilla Media Inc was formed through a partnership between The Nightingale Company and factual television creatives Sean Connolly and Burak Ozgan in November 2008.

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For Mipcom 2009, Gorilla will also be taking a number of other shows, at various stages of development, to market. These include "Backyard Inventors", a fact ent/reality series where inventions guru Doug Hall (star judge of American Inventor) turns everyday inventors' dreams into reality.

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Notes to editors:

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About Gorilla:

Sean Connolly has headed up content development at a number of Toronto independent producers including Red Apple, Ellis Entertainment and, most recently, Proper Television, where he brought to green-light original series *Newlywed Nearly Dead?* (Slice Network and C4i), *Junk Raiders* (Discovery Canada) and *Realtor Vs Realtor* (HGTV).

Burak Ozgan has been lead editor on a number of top-rated, international format series, including *Canada's Next Top Model* (CityTV), *Canada's Worst Driver* (Discovery Canada) and *The Unsellables* (HGTV). He has also cut high-rating documentary series and specials, including *Outlaw Bikers* (History Television Canada and Five UK) and *The Body Machine* (Discovery Canada).

The Nightingale Company is a film, television and new media production firm headed by Debbie Nightingale and Shain Jaffe. An established producer of feature films, documentaries, children's animated series, interactive content and high-end drama series, recent productions include *The Line*, a 15-part grimey cop dramedy for Movie Central and The Movie Network Canada, and the interactive multiplatform series *Do You Believe Me?*, produced in partnership with Portugal's beActive. Nightingale is currently in production on a 13 part comedy series for The Movie Network and Movie Central, titled LIVING IN YOUR CAR.